

March 2, 2010

UBP Hires Head Of Treasury, Trading Unit

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[Union Bancaire Privée](#), the Geneva-based private bank, has appointed Eftychia (La) Fischer as director general of its treasury and trading unit in a move to strengthen its executive committee.

Mrs Fischer was most recently global head of financial markets services and treasury and also group chief risk officer with EFG International, where she was also part of the bank's executive committee. As reported by *WealthBriefing*, her departure from EFG International emerged in March 2008.

Mrs Fischer's career prior to joining EFG International included senior roles with Julius Baer, JP Morgan and UBS, and she has also run her own asset management company, UBP said in a statement.

In her new role Mrs Fischer assumes responsibility for leading and managing UBP's treasury operations, and also for its asset and currency trading activities.

In another fairly recent senior hire, towards the end of last year UBP appointed Ian Cramb, formerly of Citigroup, as its new chief operating officer. His appointment followed the October announcement that Richard Wohanka, the former chief executive of Fortis Investment Management, had been selected as the chief executive of UBP's new asset management and alternative investments division.